L'Ermitage Beverly Hills Hotel







Sold L'ermitage Beverly Hills Hotel \$100,000,000 / (\$862,000/key)

TRANSACTION SUMMARY

THE SITUATION

- The United States District Court for the Central District of California, at the request of the United States Department of Justice, entered an Order authorizing the sale of the L'Ermitage Beverly Hills Hotel, a 116-suite luxury hotel, that was tied up in the multi-billion dollar 1MDB scandal.
- Michael M. Eidelman, Esq., Vedder Price P.C., as Special Master, engaged Keen to broker the sale.
- In May 2020, during the COVID quarantine, Keen initiated a robust marketing plan that leveraged its industry relationships and its proprietary database. Keen fielded inquiries from over 1,000 prospects, nearly 800 of whom executed the non-disclosure agreement and received over 50 offers.
- Keen successfully secured a \$100M offer from EOS Investors LLC. The sale closed on October 22, 2020. This sale is one of the largest hospitality transactions in 2020.





L'ERMITAGE BEVERLY HILLS HOTEL COURT ORDERED SALE

Under the direction of Michael M. Eidelman as Special Master appointed by the U.S. District Court at the request of the United States Department of Justice









9291 Burton Way, Beverly Hills, CA 90210

- » 8-story / All 116 suites offer lavish décor, privacy and luxurious amenities including marble bathrooms, lounge area, private balcony and dressing room.
- » Rooftop pool & event space with amazing views of Beverly Hills and the Hollywood Hills
- » \$37 million renovation completed in 2016
- » Amenities: Avec Nous restaurant & bar (2019 Wine Spectator "Best of Award of Excellence Winner"), library, lounge, meeting space, gym & spa

FORBES TRAVEL GUIDE 5-STAR HOTEL, Since 2000

Epitome of Hollywood Glamour

Less than a mile from the storied Rodeo Drive

Additional Information Available at <u>LErmitageBeverlyHillsSale.com</u>

For More Information Call: 646-381-9222



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